



Publication: Information Week

Date: 12 July, 2011

[Online View](#)

SOFTWARE

CMS Infosystems gears up for UID

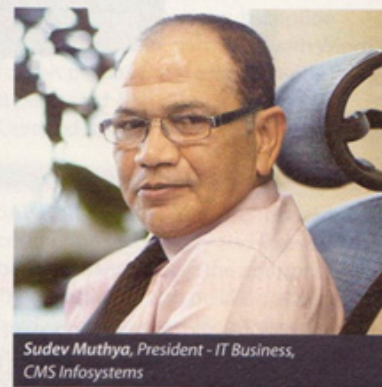
India's ambitious UID project is throwing up a huge list of opportunities for Indian vendors. A CLSA report predicts the opportunity to be close to USD 10 billion worth of investments in IT consulting, system integration and computer hardware over the next five-six years. The huge scale of the UID project is attracting vendors from every part of the IT ecosystem to offer services.

A case in point is CMS Infosystems, which is leveraging its expertise in high-volume printing. CMS is using its 'Print to Post' centers to offer services to the UIDAI. The 'Print to Post' centers are a result of the partnership between CMS and the Department of Post (DoP) for providing complete printing and mailing services, to a cross section of government and corporate clientele looking for print outsourcing, post-printing and dispatch solutions. This 'one-stop-shop', was termed as 'Print

to Post.' This center manages the entire mail-out processes including offset printing, variable data printing, collating, automated insertion, envelope sealing and addressing, right up to the last mile of the process, which is dispatching the printed documents to the end-customer in various segments and verticals.

When UIDAI decided to issue unique IDs to the citizens of India, they found the Print to Post centers apt for its requirements. "The UIDAI has outsourced its entire requirement to us for using the facilities built up in these centers. We provide a complete solution to UIDAI, encompassing the following aspects, adhering to the specifications and formats laid out by the UIDAI," states Sudev Muthya, President - IT Business, CMS Infosystems.

CMS is involved in providing an end-to-end solution that includes pre-



Sudev Muthya, President - IT Business,
CMS Infosystems

printing of static data like corporate logo; printing of variable data like name, address and other personal information; printing of individual pictures; lamination of the UID cards; dispatch of UID cards to the citizens of India; and finally submission of the MIS to the UIDAI.

"We are building up capacity to produce 5 lakh UID cards a day. This includes data formatting, in regional languages, printing, lamination, cutting and insertion," states Muthya.

—Srikanth RP